Title of the paper

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### Extended Abstract

*(max 2.000 words – including keywords and references)*

**Purpose** - ……….

**Design/methodology/approach -** …………...

**Findings -** …………...

**Research and practical implications -** …………...

**Originality/value -** …………...

**Keywords –** Keyword1, Keyword2, ….., Keyword5. *(max 5 words)*

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